



naturemade
protects climate
and nature.

Information for buyers of naturemade energy

Changes to the naturemade quality label for energy from 1.1.2022

The naturemade quality label for energy today

Renewable, green energy carrying the Swiss naturemade quality label of the VUE Association for Environmentally Sound Energy protects both the climate and nature. The quality label meets criteria that go beyond legal requirements. Green energy of naturemade star quality is subject to particularly stringent requirements.

The Association aims to achieve 100% green energy production and a 100% green supply mix in Switzerland by 2050.

By buying naturemade energy you are making an important contribution to this goal even today. The VUE Association for Environmentally Sound Energy, together with its partner organisations, the Swiss Consumers' Forum, Pro Natura and WWF, greatly appreciate your commitment and thank you for it.

To make this contribution to an environmentally sound energy future even more effective, some changes will be made to the naturemade quality label with effect from 1.1.2022. We are pleased to inform you about these changes in this factsheet.

The VUE strongly believes that the changes will deliver a modern, forward-looking naturemade model, including a gentle update to the naturemade branding. We hope that the changes will be attractive to you as naturemade customers.

Green funds with a broader thematic range for each kWh of naturemade electricity

Until now, only buyers of naturemade star hydroelectric power have contributed to offsetting unavoidable impacts of hydroelectric power generation on the climate and nature by paying a green fund levy of 1 cent per kilowatt hour. Their contributions have allowed many key biodiversity projects such as ecological rehabilitations of bodies of water to be implemented. As part of the current changes, the naturemade star green funds will now contribute to the entire energy system. This means that every kilowatt hour of naturemade star-certified electricity from all energy systems, i.e. including photovoltaics, wind and biomass, will be subject to the levy. The amount of the levy has also been changed to 0.7 cents/kWh.

Furthermore, the purposes for which monies from the naturemade star green funds may be used have been broadened. Funds will continue to be used for environmental upgrades within the respective power plant's catchment area and for associated, specific communication activities. What is now new is that they may also be spent on such projects in the more immediate environment of electricity buyers. This will illustrate the commitment of buyers of naturemade electricity more clearly and tangibly.

Another change is that monies from the green funds can also be used for building green energy production capacities (where this is not already legally required or subsidised from other sources) or for measures to increase energy efficiency. This applies to a maximum of 10% of fund monies derived from green hydroelectric power and all fund monies from new renewable energies.

Quality differentiation within ONE label

In future, the various naturemade qualities will be presented in a consistent look.

naturemade energy

The various qualities will be differentiated by means of a system of four dots. These represent incremental increases in the portion of naturemade star energy contained, which is subject to the most stringent environmental requirements. Four dots in the logo mark the highest quality level, representing 100% naturemade star content.



naturemade resources

naturemade resources, i.e. electricity, heat, district heat and reusable materials from resources, will all continue to be covered by the single resources star quality label.



naturemade energy neutrality

naturemade energy neutrality, i.e. the offset of energy consumption through certified efficiency certificates, for example for events, will also continue to be covered by the single energy neutral quality label.



Formal matters regarding your existing and new contracts with energy suppliers

If you have existing long-term contracts with energy suppliers that are valid beyond the end of 2021, these contracts will continue to be subject to the existing system.

If you take out new customer supply contracts which will become effective from 1.1.2022, suppliers of naturemade energy will apply the new conditions, valid from 1.1.2022, from 1.07.2021 onwards.

We always welcome your feedback

Your energy supplier or the VUE Association for Environmentally Sound Energy will be happy to answer any questions or receive your feedback on these changes.

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