
naturemade ELECTRICITY



Production



Supply



The clear ecological positioning of 100% naturemade star electricity is retained.

On the production side, the qualities naturemade (previously naturemade basic) and naturemade star (4 dots) will be available in the future.

On the supply side, one to four dots in the logo will mark different portions of naturemade star electricity in any naturemade supplies. The minimum requirement for the portion of naturemade star electricity contained in products will increase gradually and therefore define a pathway. In 2022, the minimum contents for qualifying for the naturemade logo will be 10% for one dot, 20% for two dots and 40% for three dots. Every 5 years, the Board will define the minimum requirements for the quality levels in advance, leaving VUE partners sufficient time for adaptation.

naturemade BIOGAS



Production and supply

naturemade biogas will continue to be available in naturemade star quality only (for both production and supply).

naturemade HEAT/DISTRICT HEAT



Production and supply

Renewable naturemade heat/district heat will continue to be available in the qualities naturemade (previously naturemade basic) and naturemade star (4 dots).

The quality levels for the supply side still need to be defined.

naturemade RESOURCES



Production and supply

naturemade resources, i.e. electricity, heat, district heat and reusable materials from recovery and recycling plants, will continue to be covered by the single resources star quality label.

naturemade ENERGY NEUTRALITY



Supply

naturemade energy neutrality, i.e. the offset of energy consumption through certified efficiency certificates, for example for events, will also continue to be covered by the single energy neutral quality label.